

# SNBP International & Senior Secondary School, Chikhali, Pune.

# Affiliation No. 1130703 Academic session 2024-25 (TERM-2) Notes

CLASS: III SUBJECT: SST
Prepared by: Ms. Malika sharma LESSON -13 Communication

## A.Pre-Activity: Paste or draw the pictures of modern means of communication.

- B. Key Words: 1. ancient 2. Communication 3. advertising 4. reliable 5. satellite 6.media 7. Pamphlets
- 8. electronic 9. mobile 10. telegram

#### C. Fill in the blanks.

- 1. The exchange of ideas and thoughts is known as **communication**.
- 2.In early times, trained pigeons were used to send **short** messages.
- 3. **Postal Identification Number** is a six- digit number written after the address.
- 4. Telephone calls can be made to people living in foreign countries through **International Subscriber Dialling (ISD)**.

## D. Write T for True or F for False against each statement.

1) The All India Radio or Akashvani is our national radio network.

True

2) Smoke signals and drum beats are modern means of communication.

- **False**
- 3) We can send messages using the Short Message Service (SMS) through a newspaper. False
- 4) Postal services provide the facility of sending money and parcels.

True

### **E. Short Answer Questions**

## 1. What is communication?

Ans. The way of exchange of ideas, thoughts, feelings and emotions through any medium is called communication.

#### 2. What is PIN code?

**Ans.** The PIN code is a 6-digit number written at the end of the address which tells the place where the letter needs to be sent in the Indian Postal system.

## 3. Define a telegram.

**Ans.** The telegram is an urgent message sent using Morse code through the telegraph. This mode of communication is now no more in use in India.

## D. Long Answer Questions.

#### 1. How were messages sent in the ancient times?.

**Ans.** Messages in ancient times were sent mainly through four ways:

i. Smoke signal and drum beats: they were used to communicate victory or danger. These messages could be seen or heard from far off places.

- ii. Cave paintings: One of the oldest form of communication, they were used to narrate events that had happened.
- iii. Pigeon posts: Pigeon posts were used to send short messages without getting caught, especially during the war.
- iv. Messengers: Messengers travelled long distances to hand-deliver messages. They were used to send important news.

#### 2. Describe the telegraph as a means of communication.

**Ans**. Telegraph was a means of sharing urgent messages over long distances. The messages were called telegrams. It was an expensive means of communication as every word cost money. The message was sent using a language of dots and dashes called the Morse code. Very few countries and companies offer this service today.

## 3. Differentiate between a telephone and a computer as means of communication.

**Ans**. Telephone allows us to instantly contact another person. We can talk to them immediately. However, the computer allows us to share messages and pictures instantly through E- mail. We can also make video call using internet.

#### 4. What is mass communication?

Ans. Mass communication is used to share messages with a large number of people at the same time.It includes both Electronic Media such as Radio, TV, Cinema etc and Print Media which includes newspaper, magazines, pamphlets etc. Newspapers are widely available in our country.

Post Activity: Draw or paste one picture of ancient means of communication.

SUBJECT TEACHER HOD COORDINATOR PRINCIPAL